



THE WARING INTERNATIONAL PIANO COMPETITION THIRTY-SIXTH ANNIVERSARY GALA

Saturday, February 29, 2020
2020 Honorees Jan & Brian Harnik

GALA PROGRAM AD FORM

Name (Print as it is to appear in the program book) _____

Additional Name or Company _____

Address _____

City _____ State _____ Zip code _____

Phone () _____ Daytime Phone () _____ Cell Phone () _____

Email _____

PAYMENT: Enclosed is a check for \$ _____ Payable to VWIPC

Credit Card: MasterCard Visa American Express

Card #: - - - Exp. Date: ____/____ Security Code:

Billing street number or PO Box Number and Zip Code: _____

Signature as it appears on card: _____

If mailing this form, please include Copy on the reverse side of this page. Instructions for emailing photo and copy are on reverse of this page.

PROGRAM ADS – ALL COLOR, UNLESS SPECIFIED B/W (Ad purchases do not include Gala tickets)

- | | |
|---|---|
| <input type="checkbox"/> Centerfold (2 pages) \$5,000 | <input type="checkbox"/> Full Page (non-bleed) \$1,500 |
| <input type="checkbox"/> Outside Back Cover \$5,000 | <input type="checkbox"/> Half Page (horizontal). \$850 |
| <input type="checkbox"/> Inside Front Cover \$3,500 | <input type="checkbox"/> Quarter Page (vertical). \$450 |
| <input type="checkbox"/> Right-Facing – Inside Front Cover. \$3,000 | <input type="checkbox"/> Business Card. \$250 |
| <input type="checkbox"/> Inside Back Cover \$2,500 | <input type="checkbox"/> Name / Business Listing – per line \$100 |
| <input type="checkbox"/> Left-Facing – Inside Back Cover. \$2,000 | |

- Camera ready art, logo and / or photo, black and white or color
- Art needs to be created (Please fill out print on back and attach a sample)
- Anonymous - will be listed in lieu of name

Final Deadline
Friday, February 7, 2020

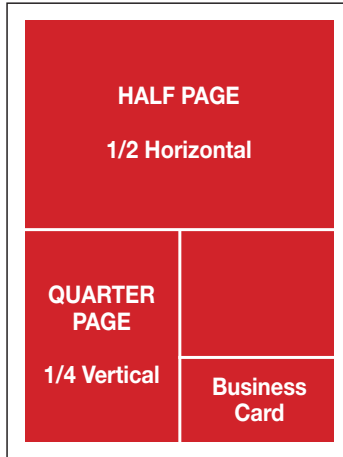
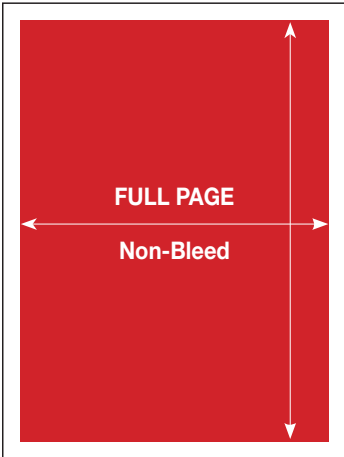
Program ads are tax-deductible as allowed by law and support the 2021 Competition and our Community Outreach Programs. VWIPC Federal Tax ID Number 33-0025613. For more information, please contact Executive Director Ann Greer – (323) 363-8243 – cell /ann@vwipc.org; or Sponsorship Director Dolores Vinci – 760-898-9228 / dvinci@dc.rr.com. VWIPC Office – (760) 773-2575 / www.vwipc.org

AD SPECIFICATIONS & PARAMETERS

Quarter Page Ads: No photos, no embossed business cards, no special treatment for art submitted.

Ad Specifications: Camera Ready Art is art that is ready to be printed - clear, crisp, can be in color or black and white; and should be submitted in digital format as PDF, TIF, JPEG with a minimum resolution of 300 dpi - (4-color / CMYK).

Email Camera Ready Art or Ad Photos/Copy to: ann@vwipc.org



AD SIZE	WIDTH	DEPTH
Back Cover Full Page Bleed		
Trim Size	8-1/2"	11"
Bleed	8-3/4"	11-1/4"
Full Page (non-bleed)	7-1/2"	10"
1/2 Page Horizontal	7-1/2"	4-7/8"
1/4 Page Vertical	3-5/8"	4-7/8"
Business Card	3-5/8"	1-7/8"

AD Deadline is Friday, February 7, 2020

Please indicate message in the space below:



THE WARING INTERNATIONAL
PIANO COMPETITION

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760-773-2575 TELEPHONE | 760-776-0168 FAX
www.vwipc.org | ann@vwipc.org

For Office Use Only:
Date Copy Received _____ Date Copy Given to Graphic Designer _____